

January 20, 2010

Dear Sir/Madame,

The Third Annual St. Margaret Mary School 5K Run is coming up on March 27, 2010 through the streets of Penbrook. This “community unity event” was so well-received in previous years that we have decided to make it an annual event and we would like to make it bigger and better! The mayor and the Penbrook Police Department have joined forces with several organizations from St. Margaret Mary School to showcase the borough and school for this fun-filled day. Hundreds of participants and spectators raise funds to further the educational opportunities of more than 350 students who attend the school.

But we can't do it alone and we hope that we can count on you for some much needed support. Your participation will help make sure that we can continue what we know can be a tradition for years to come.

Enclosed is a sponsorship sheet that details options available to your business or organization so you can be recognized as a supporter of your community. The Run Committee will be sure to publicize your support and urge those attending the event to patronize your business. As another option to market your business, we will gladly accept promotional items or coupons to be included in give-away bags received by every participant.

A member of the Run Committee will be in touch with you to see if you have any questions and how we can best work together to have another amazing year. In the meantime, please feel free to visit our website at <http://stmm5k.webs.com> or contact Deb Calhoun (phone: 671-4454, email: dcalhoun2000@comcast.net), Rick Cochran (phone: 234-5273, email: cochranrs@comcast.net) or Ann Marie Rudolph (phone: 233-3133, email: reindeerhbg@comcast.net).

Thank you for your consideration. We know that by partnering with you we can really put the spotlight on our community and St. Margaret Mary School.

Sincerely,

STMM 5K Committee

STMM School Board